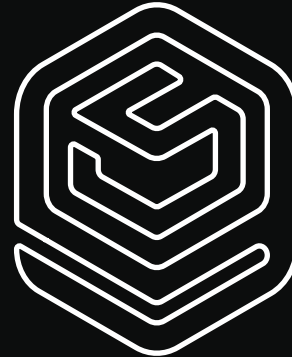E59

BRAND GUIDELINES

LOGO

LOGO TEXT

E59

LOGO MISUSE

Do not stretch the logo

Do not mix the colors
of the logo

Do not use]outlined version
of the logo

BRAND COLORS

Black

#0E0E0E
RGB : 14, 14, 14
TSL : 0, 0, 5.49
CMJN : 81.65, 71.55, 61.64, 90.54

Blue

#18223D
RGB : 24, 34, 61
TSL : 223.78, 60.66, 23.92
CMJN : 100, 86.61, 44.23, 53.67

White

#FFFFFF
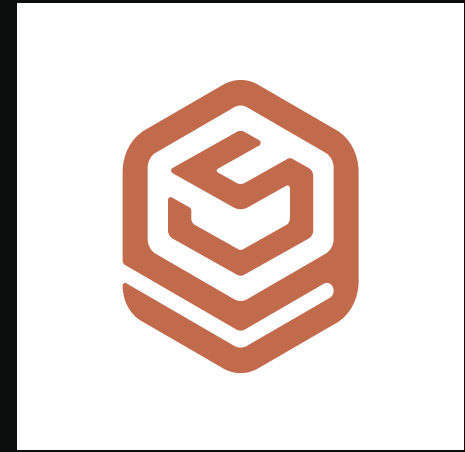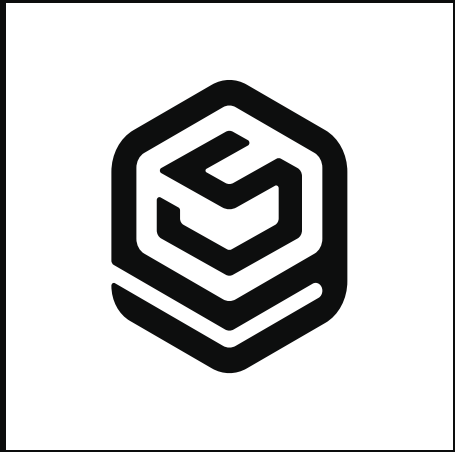RGB : 255, 255, 255
TSL : 0, 0, 100
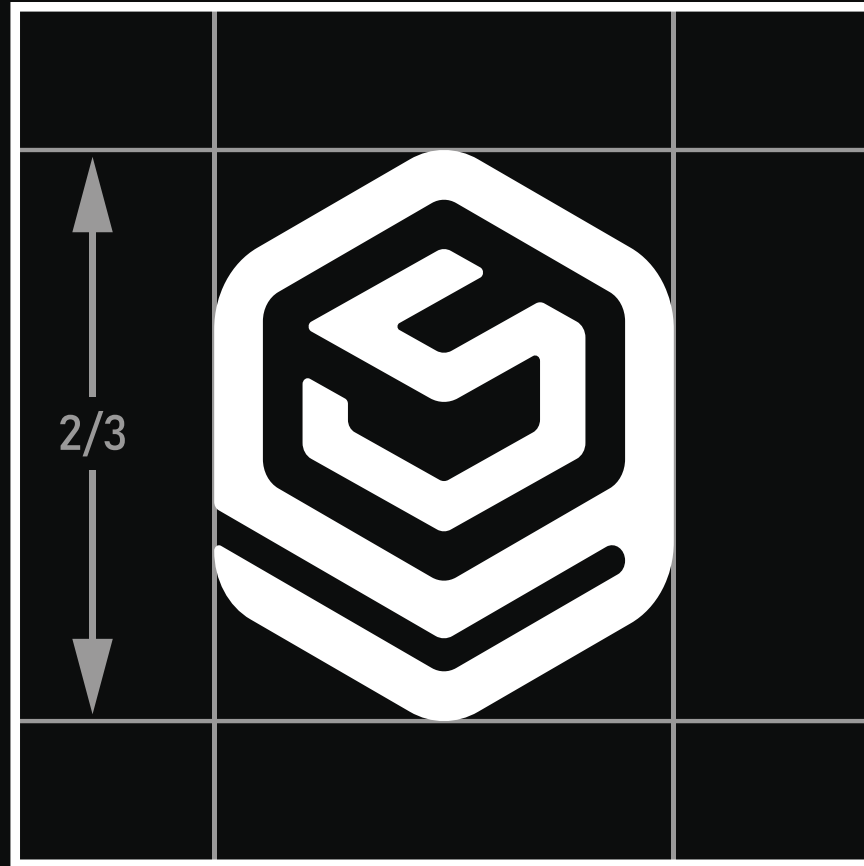CMJN : 0, 0, 0, 0

Orange

#C2694C
RGB : 194, 105, 76
TSL : 14.75, 60.82, 76.08
CMJN : 19.74, 65.14, 69.67, 8.26

PROFILE PICTURES

PROFILE PICTURES GUIDELINES

BRAND PATTERNS

BAHNSCHRIFT

Bahnschrift

Calibri

E59

END